



PRESS RELEASE

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CONTACT: Marnie Satterfield
(202) 223-1420
msatterfield@ieca-us.org

“EPA Rules Impose \$127 Billion on Electric Consumers and Voters – More on the Way for 2013”

EPA RULES IMPOSED ON ELECTRIC UTILITY GENERATORS

2012 REGULATIONS	COST
Utility MAT Cross State Air Pollution Rule Cooling Water Intake Rule Coal Ash Rule	Cost of Four Rules = \$127 Billion*
2013 REGULATIONS	COST
GHG NSPS for Electric Generation	?? Billion
Ozone Rule	?? Billion
NAAQS Rule	?? Billion

The Industrial Energy Consumers of America (IECA) urges the U.S. Senate to support the Joint Resolution of Disapproval 37, the Mercury and Air Toxics Standards (Utility MAT) Regulation. At this moment, there is little you can do to address these other costly regulations. You can act **NOW** to stop the EPA Utility MAT Rule and work to forge new legislative solutions to provide cost-effective mercury control rules.

The combined estimated costs of the 2012 EPA regulations is staggering – \$127 billion. For perspective, according to the EIA, consumers paid about \$380 billion for electricity in 2010. State law allows the electric providers to pass all energy and environmental compliance costs through to the consumer. As a result, the EPA is imposing this cost onto your constituents, farmers and manufacturers.

*Source: NERA Study, October 2011

The Industrial Energy Consumers of America is a nonpartisan association of leading manufacturing companies with \$700 billion in annual sales and with more than 650,000 employees nationwide. It is an organization created to promote the interests of manufacturing companies through research, advocacy, and collaboration for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets. IECA membership represents a diverse set of industries including: plastics, cement, paper, food processing, brick, chemicals, fertilizer, insulation, steel, glass, industrial gases, pharmaceutical, aluminum and brewing.