



PRESS RELEASE

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“IECA Calls for FERC to Stop Demand Response Discrimination against Manufacturers with Highly Variable Loads in Organized Electricity Markets”

Today, the Industrial Energy Consumers of America (IECA), called for the Federal Energy Regulatory Commission (FERC) to stop discrimination against manufacturers that participate in demand response services in organized electricity markets. IECA called for the Commission to remove market access barriers, particularly for industrials with highly-variable loads. The IECA filed comments on a FERC proposed rule to adopt the North American Energy Standards Board (NAESB) Demand Response and Energy Efficiency Standards. The organized electricity markets serve about half the country.

“Despite the fact that energy efficiency is viewed as the ‘fifth fuel’ and has enormous environmental attributes, it is under-utilized for managing peak electricity load challenges,” said Paul N. Cicio, president of IECA.

While IECA recommends that the FERC adopt the NAESB standards, IECA claims the NASEB proposal simply fosters the continuation of discriminatory business practices against manufacturers in energy and capacity competition in organized electricity markets. IECA asked that FERC take control and initiate new proceedings to establish nationwide Demand Response and Energy Efficiency standards.

To view IECA’s comments to FERC, go [here](#).

The Industrial Energy Consumers of America is a nonpartisan association of leading manufacturing companies with \$700 billion in annual sales and with more than 650,000 employees nationwide. It is an organization created to promote the interests of manufacturing companies through research, advocacy, and collaboration for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets. IECA membership represents a diverse set of industries including: plastics, cement, paper, food processing, brick, chemicals, fertilizer, insulation, steel, glass, industrial gases, pharmaceutical, aluminum and brewing.