



Industrial Energy Consumers of America

The Voice of the Industrial Energy Consumers

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July 29, 2021

The Honorable Anthony Gonzalez
U.S. House of Representatives
2458 Rayburn House Office Building
Washington, DC 20515

Dear Congressman Gonzalez:

On behalf of the Industrial Energy Consumers of America (IECA), we support H.R. 4599, the “Steel Upgrading Partnerships and Emissions Reduction (SUPER) Act of 2021.” The bill would strengthen and enhance the competitiveness of American manufacturing through the research and development of advanced technologies to reduce steelmaking emissions.

We urge similar legislation directed towards the other energy-intensive trade-exposed (EITE) industries, and tax incentives for energy efficiency. EITE sectors provide the raw materials needed for U.S. economic growth. There are good reasons to support these industries. The U.S. manufacturing sector is the largest contributor to the U.S. GDP. There are 12.3 million manufacturing workers in the U.S. In 2020, the average manufacturing worker in the U.S. earned \$88,406 annually, including pay and benefits. And the average worker in non-farm industries earned \$71,390.

IECA membership is exclusively manufacturing companies, most of which are EITE. These companies desire to reduce energy consumption and GHG emissions. Manufacturers are self-motivated to reduce energy consumption due to fierce global competition and have a desire to improve competitiveness, investments, and create jobs. But the fact is, that we are limited by technology.

The drive to reduce energy costs and competitiveness has led to favorable results.

- Since 1990, U.S. manufacturing has reduced CO₂ emissions by 23 percent, more than any other sector.
- Since 1990, U.S. industrial energy intensity decreased by 56 percent, while gross output increased by 250 percent.

Thank you for your leadership on this important issue. Please let us know how we can be helpful in moving this legislation.

Sincerely,

Paul N. Cicio

Paul N. Cicio
President and CEO

cc: House Committee on Science, Space, and Technology

The Industrial Energy Consumers of America is a nonpartisan association of leading manufacturing companies with \$1.1 trillion in annual sales, over 4,200 facilities nationwide, and with more than 1.8 million employees. It is an organization created to promote the interests of manufacturing companies through advocacy and collaboration for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets. IECA membership represents a diverse set of industries including: chemicals, plastics, steel, iron ore, aluminum, paper, food processing, fertilizer, insulation, glass, industrial gases, pharmaceutical, building products, automotive, independent oil refining, and cement.