

**Exhibit No. AMF-1**

UNITED STATES OF AMERICA  
FEDERAL ENERGY REGULATORY COMMISSION

Electric Transmission Incentives Policy  
Under Section 219 of the Federal Power Act

Docket No. RM20-10-000

**Affidavit of Michael P. Gorman**

On behalf of

**American Manufacturers**

July 1, 2020

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**Affidavit of Michael P. Gorman**

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**AFFIDAVIT AND EXHIBITS OF  
OF MICHAEL P. GORMAN**

**On Behalf Of**

**American Manufacturers**

**July 1, 2020**

**SUMMARY**

1           In this Affidavit, I provide evidence supporting my conclusions on the  
2 following:

- 3           1. The Federal Energy Regulatory Commission’s (“FERC” or “Commission”)  
4 current incentive policy is based on a “nexus” between the incentives  
5 sought and making an investment that ensures reliability and/or reduces the  
6 cost of delivered power. Allowing an incentive return if necessary to  
7 encourage investment, was consistent with FERC’s promotion of reliable  
8 and economically efficient transmission and generation of electricity. The  
9 FERC is considering changing its incentive policy to a benefits test, which  
10 ties incentive returns on equity (“ROE”) to forecasted savings, and  
11 otherwise eliminates the nexus requirement for awarding an incentive.

12           I recommend the FERC reject the benefits-based incentive and continue  
13 with its successful nexus incentive policy.

14           **I. Current “Nexus” Incentive Policy is Successful**

- 15           2. The current FERC policy, including its incentive policy, has encouraged  
16 significant investment in transmission infrastructure, and transmission  
17 owners (“TO”) continue to plan for significant continued investment in  
18 transmission infrastructure.
- 19           3. FERC’s current incentive policy has proven to incentivize economically  
20 efficient transmission investments. This includes increasing capital  
21 expenditure programs while at the same time managing the financial  
22 integrity and credit standing of the TO.

23           The proposal to create economic incentives to increase capital  
24 expenditures, without managing the financial integrity or impact on rates to  
25 customers, can harm customers. Increasing transmission capital  
26 expenditure programs can create financial distress on companies, if this  
27 balanced approach to capital spending is not managed. Changing the  
28 incentive from encouraging economically efficient transmission  
29 investments to incenting maximizing capital investments to earn above

1 market rates of return, can distort the economically efficient objective of  
2 scheduling prioritization of investments in transmission infrastructure.

3 4. Creating economic incentives to maximize capital investments that can  
4 earn an incentive return can unjustifiably increase prices to customers, with  
5 the expectation of benefits occurring many years into the future. This can  
6 create unjust impacts on transmission prices, that will not produce benefits  
7 for many years later, if at all.

8 5. Under current FERC protocols and incentive policy, TOs have been highly  
9 motivated to make significant investments in transmission assets while  
10 maintaining credit standing and access to capital. Capital market  
11 participants have responded by providing the industry with significant  
12 amounts of low-cost capital under reasonable terms and prices.

13 6. FERC regulatory policies have encouraged investments in transmission  
14 infrastructure, as ratemaking protocols and current incentive policy are  
15 regarded as favorable to investors. FERC's current policy minimizes the  
16 risk of investing in transmission assets by reducing cost recovery risk,  
17 while also mindful of the impact on customer transmission rates.

18 7. Utility companies generally, and now competitive transmission companies,  
19 are highly motivated to make infrastructure investments subject to FERC  
20 regulation. Making infrastructure investments allows these companies to  
21 grow their rate base, which in turn allows them to grow earnings and  
22 dividends, which enhances shareholder value. A fair and reasonable return  
23 has proven to induce significant incentive to invest in transmission plant.

24 **II. Proposed Incentive Benefits Will Erode Customer Protections**

25 8. The detriments of the proposed change in incentive policy from a nexus  
26 basis to a benefits basis will significantly distort the incentive of TOs and  
27 competitive market participants to pursue transmission investments that  
28 will qualify for ROE incentives, rather than to develop transmission  
29 infrastructure in an economically efficient manner.

30 9. Creating incentives that encourage TOs and competitive transmission  
31 companies to maximize transmission investments that earn an above  
32 market rate of return will create economic and financial incentives to  
33 maximize investments, that can be awarded an above market return. The  
34 incentive to maximize transmission investment can have undue negative  
35 impact on transmission prices, and can economically incentivize a  
36 company to increase capital expenditure programs above that that can  
37 reasonably be managed while maintaining the financial integrity of the  
38 company. All of these factors can have negative impacts on transmission  
39 customers, and potentially erode service quality and reliability.

1           10. The FERC incentive policy will no longer have a nexus for incentive ROEs  
2           only when necessary to support the development of economically efficient  
3           capital programs. This includes managing capital programs in a manner  
4           that maximizes capital spend, but limited by ensuring the utility is able to  
5           also manage its financial integrity and credit standing. This balanced  
6           objective meets the economically efficient development objective because  
7           it allows the utilities to manage the size of a capital program while also  
8           managing financial integrity, cost of capital, access to capital, and support  
9           reasonable costs to customers.

10           Changing the FERC incentive policy to encourage the maximum amount of  
11           capital expenditures to earn above market rates of return can break from  
12           the need for a balanced transmission infrastructure capital program that  
13           maximizes transmission investment while managing the financial integrity,  
14           credit standing and the reasonable rate standard for transmission customers.

15           **III. Proposed Incentives Are Not Just and Reasonable**

16           11. The proposed ROE incentives are excessive and will impair the  
17           development of just and reasonable transmission prices. ROE incentives  
18           for becoming a regional transmission organization (“RTO”) or independent  
19           system operator (“ISO”) member will increase authorized ROEs by over  
20           10%, and align these ROEs to a level that is more reflective of a higher risk  
21           general market investment rather than a below market risk regulated  
22           transmission investment. The proposed changed incentives will provide  
23           TOs with a return in excess of the level of investment risk, and then  
24           unjustifiably increase prices to transmission customers.

25           Further, the proposed maximum ROE incentive of 250 basis points will  
26           adjust the rate-setting ROE to a level of return that is more reflective of a  
27           speculative high-risk investment. Setting rates at a level that is not needed  
28           to incent transmission investments, and results in transmission prices being  
29           unjustifiably inflated to support an above market rate of return is not just  
30           and reasonable, and results in significant economic harm to customers.

31           **IV. Benefits Test is Not Reliable**

32           12. The Commission’s proposed use of predominantly production cost studies  
33           to identify benefits to justify ROE adders does not reflect sound and  
34           balanced ratemaking principles. Production cost savings estimates are  
35           based on statistical models that produce “expected” savings in future  
36           periods based on an elaborate number of assumptions and projections of  
37           the delivery and generation of electric power to forecast loads over many  
38           years. The production costs savings are highly uncertain forecasts that do

1                   not meet the known and measurable standard typically relied on for setting  
2                   just and reasonable rates.

3                   In contrast to the prospective fuel savings, the ROE incentive adder will be  
4                   a certain known cost to transmission customers. As such, designing rates  
5                   to include a significant ROE incentive cost, combined with the expectation  
6                   of uncertain future delivered power costs savings unjustifiably will  
7                   economically harm customers.

8                   The proposal to provide an incentive ROE for certain types of reliability  
9                   enhancement is equally unjustified. Utilities must justify the prudence of  
10                  their proposed capital investments by showing that they are needed for  
11                  reliability or to produce economic benefits to customers. Providing an  
12                  incentive ROE above the level of investment risk necessary to undertake  
13                  such investments distorts the economic incentive of TOs' capital  
14                  investment programs, and results in unjust and inflated prices. Again,  
15                  customers would be harmed from such a proposal.

**Affidavit of Michael P. Gorman**

1    **Q     PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2    A     Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3        Chesterfield, MO 63017.

4    **Q     WHAT IS YOUR OCCUPATION?**

5    A     I am a consultant in the field of public utility regulation and a Managing Principal of  
6        Brubaker & Associates, Inc. (“BAI”), energy, economic and regulatory consultants.

7    **Q     PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND**  
8        **EXPERIENCE.**

9    A     This information is included in Appendix A to this Affidavit.

10   **Q     ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

11   A     The American Manufacturers, as identified in the Comments.

12   **Q     WHAT IS THE PURPOSE OF YOUR AFFIDAVIT?**

13   A     I will respond to the Federal Energy Regulatory Commission’s (“FERC” or  
14        “Commission”) proposal to revise its existing regulations that were implemented  
15        under section 219 of the Federal Power Act (“FPA”) related to changes in  
16        transmission development and planning.

**I. NOPR BACKGROUND**

1  
2 **Q WHAT CHANGES IS THE FERC CONSIDERING FOR TRANSMISSION**  
3 **INCENTIVES?**

4 **A** FERC is considering departing from the nexus test framework of Order No. 679 where  
5 incentives were permitted only to the extent the transmission owner (“TO”)  
6 demonstrated that the incentive sought is “necessary in order to make the desired  
7 investment.” In this case, the Commission is proposing to depart from this “nexus”  
8 test, and instead develop incentives based on a “benefits” test.<sup>1</sup>

9           The Commission found that the current nexus incentive mechanism required  
10 TOs to demonstrate that the incentive sought is necessary in order to ensure that the  
11 investment will be made, and the desired investment is needed to ensure reliability or  
12 to reduce delivered cost of power.<sup>2</sup>

13           The benefits test is to be limited to economic benefits related to production  
14 cost savings or similar measures related to congestion reduction or certain other  
15 quantifiable benefits that are verifiable and not duplicative.<sup>3</sup> The FERC anticipates  
16 relying on RTO/ISO economic dispatch savings studies as a relatively simple,  
17 transparent, and efficient analysis of economic benefits which it anticipates can be  
18 provided to stakeholders.<sup>4</sup> The Commission also notes that public utilities that are not  
19 in an RTO/ISO may face challenges with respect to the impact of their transmission  
20 investments on a planning region’s existing processes for measuring the economic

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<sup>1</sup>Notice of Proposed Rulemaking, 170 FERC ¶ 61,204, March 20, 2020 (“NOPR”) at ¶¶ 2-3.

<sup>2</sup>*Id.* at ¶ 15.

<sup>3</sup>*Id.* at ¶ 48.

<sup>4</sup>*Id.* at ¶ 44 and ¶ 52.



1 benefits and producing benefit-to-cost ratios. But it cites certain other options  
2 available to the non-RTO/ISO members to measure economic benefits including  
3 transactions between generators and loads in the region.<sup>5</sup>

4 The Commission also proposes a benefit-to-cost ratio threshold differentiated  
5 by the size of the transmission investment, with transmission investments of  
6 \$25 million (adjusted for annual inflation) as the proposed dividing line between small  
7 system modifications and significant transmission facility expansions.<sup>6</sup> The  
8 Commission goes on to identify a cost-to-benefit ratio where the savings divided by  
9 the project costs produce a cost-to-benefit ratio or factor.<sup>7</sup> Based on historical cost-to-  
10 benefit ratio factors, the Commission prescribes a benchmark of 3.98x for significant  
11 transmission projects of at least \$25 million, and 33.91x for small transmission  
12 projects.<sup>8</sup>

13 **Q WHY IS THIS INCENTIVE CHANGE BEING CONSIDERED?**

14 A The Commission states that it is considering making this change that was originally  
15 implemented in Order No. 679 and reviewed in transmission incentives and policy in a  
16 2012 policy statement. FERC states that while it is encouraged by the investment in  
17 transmission infrastructure to date,<sup>9</sup> it observes that the industry has undergone a  
18 transformation, including the landscape for planning, developing, operating, and  
19 maintaining transmission infrastructure has changed considerably. Those changes

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<sup>5</sup>*Id.* at ¶ 53.

<sup>6</sup>*Id.* at ¶ 56.

<sup>7</sup>Productive cost savings / project cost.

<sup>8</sup>NOPR at ¶¶ 57-58.

<sup>9</sup>*Id.* at ¶ 31.

1 include an evolution of resource mix, increases in new resources seeking transmission  
2 service, shifts in load patterns, impacts of implementation of the Commission's  
3 rulemaking on transmission planning and cost allocation as outlined in Order No.  
4 1000. The Commission states additional reform may be necessary to continue to  
5 satisfy our obligations under FPA section 219 in this new transmission planning  
6 landscape.<sup>10</sup>

7 **Q WHAT IS THE PURPOSE OF INCENTIVES?**

8 A In Paragraph II.A.12 of the NOPR, the FERC states that the FPA directed it to  
9 promulgate a rule providing incentive-based rates for electric transmission for the  
10 purpose of **“benefitting consumers by ensuring reliability and reducing the cost of**  
11 **delivered power by reducing transmission congestion.”**<sup>11</sup> It states that FPA section  
12 219 provides some specific directives in the required rulemaking, including the  
13 following:

- 14 1. promote reliable and economically efficient transmission and generation of  
15 electricity by promoting capital investment in the enlargement,  
16 improvement, maintenance, and operation of facilities for the transmission  
17 of electric energy in interstate commerce, regardless of ownership of the  
18 facilities;
- 19 2. provide a return on equity (“ROE”) that attracts new investment in  
20 transmission facilities, including related transmission technologies;
- 21 3. encourage deployment of transmission technologies and other measures to  
22 increase the capacity and efficiency of existing transmission facilities and  
23 improve the operation of the facilities; and

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<sup>10</sup>*Id.*

<sup>11</sup>*Id.* at ¶ 12.

- 1           4. allow recovery of all prudently incurred costs necessary to comply with  
2           mandatory reliability standards issued pursuant to FPA section 215, and all  
3           prudently incurred costs related to transmission infrastructure development  
4           pursuant to FPA section 216.<sup>12</sup>

5                           **II. CURRENT RISKS AND CHALLENGES (NEXUS) INCENTIVE**  
6                           **POLICY IS REASONABLE AND PROVEN TO BE EFFECTIVE**

7   **Q       SHOULD THE FERC CHANGE ITS INCENTIVE POLICY BASED ON RISKS**  
8           **AND CHALLENGES TO ECONOMIC BENEFITS?**

9   **A**       No. The FERC’s current ratemaking policy, including its current “nexus” incentive  
10       test, has correlated with significant investments in transmission infrastructure designed  
11       to support improved reliability, reduce transmission congestion and to modernize  
12       transmission infrastructure. In contrast, the proposal to award incentives based on  
13       benefits would be at odds with the FERC’s stated objective of promoting  
14       “economically efficient” development of transmission assets that benefit customers by  
15       ensuring reliability and reducing the costs of delivered power by reducing  
16       transmission congestion.<sup>13</sup>

17               While I agree with the Incentives NOPR that the utility infrastructure  
18       landscape is changing due to the advent of renewable technology, changing load  
19       characteristics of customers, and movements to more environmentally friendly  
20       generation and delivery of energy, the utility industry is highly motivated to respond  
21       to these new challenges where utility companies continue to plan and effectively  
22       manage construction projects, and capital markets continue to find the utility industry

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<sup>12</sup>*Id.*

<sup>13</sup>*Id.* at ¶ 2 and ¶ 12.

1 a very safe, stable and attractive industry investment option. All of this occurring  
2 under the current FERC policies and practices including incentive-based ratemaking,  
3 that has resulted in the development of economic and efficient transmission delivery  
4 systems, especially when transmission development is being orchestrated by an ISO or  
5 RTO as part of an overall regional transmission plan. Providing unjustified ROE  
6 incentives will unnecessarily and administratively inflate prices, decrease potential  
7 benefits to customers, and put customers at true risk of paying higher prices for the  
8 expectation of savings that may or may not be realized.

9 **Q WHY WILL THE CURRENT FERC POLICY CONTINUE TO ENCOURAGE**  
10 **ECONOMICALLY EFFICIENT TRANSMISSION ASSET DEVELOPMENT?**

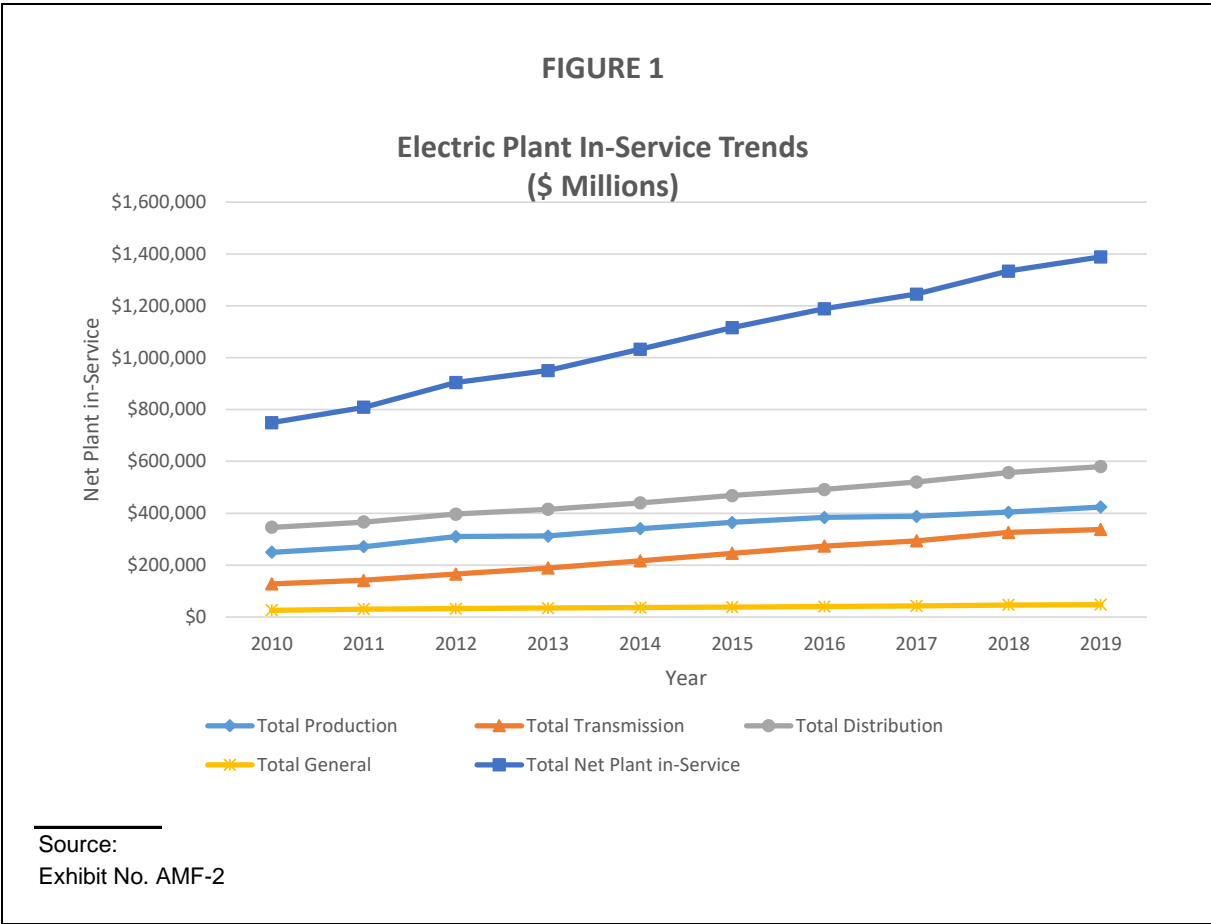
11 **A** The current FERC regulatory policy, including its incentive policy, has been proven to  
12 create strong incentives for TOs to make significant economically efficient  
13 investments in transmission infrastructure assets. I reach this conclusion based on the  
14 following:

- 15 1. My colleague, Ali Al-Jabir, outlines TOs' participation in RTO/ISO  
16 planning processes, and compliance with their obligation to make  
17 necessary transmission investments to meet the RTO/ISO improvements in  
18 infrastructure reliability, relief of transmission congestion, and improve the  
19 efficient operation of the wholesale transmission network. Mr. Al-Jabir  
20 also discusses TO members' investments in transmission infrastructure not  
21 required by RTO/ISO planning, and the introduction of competitive  
22 transmission plant investment that has attracted new non-utility companies  
23 to become members of RTO/ISO. These new transmission-owning  
24 companies have also proven to be highly motivated to make infrastructure  
25 investments, and have actually requested changes in FERC's rules and  
26 policies to allow them to an increased amount of transmission investments  
27 available for competitive development. All of this is a clear indication that  
28 RTO/ISO members are highly motivated and incented to invest in the  
29 development of the transmission infrastructure.

- 1                   2. The electric utility industry generally, and specific transmission providers  
2                   have planned very large capital programs for continued transmission  
3                   investment. These transmission investments are supporting the utility  
4                   companies' efforts to enhance shareholder value by growing earnings and  
5                   dividends by making infrastructure investment. Energy companies are  
6                   highly motivated to accomplish this shareholder value enhancement.  
7                   Without infrastructure development and rate base growth, these utility  
8                   companies will not accomplish the objective of enhancing shareholder  
9                   value, and growing earnings and dividends. As such, infrastructure  
10                  development is critical in enhancing shareholder value, and creates  
11                  significant incentive for RTO/ISO members to make transmission  
12                  infrastructure investments.
- 13                  3. The current regulatory practices for utilities generally, and at the FERC  
14                  specifically, have resulted in substantial increases in investments in utility  
15                  electric plant in-service that has accommodated change in generation  
16                  infrastructure, a significant investment in modernization and expansion of  
17                  transmission infrastructure, and the modernization of distribution  
18                  structures. No change to current incentives is justified.
- 19                  4. The electric industry generally, and the major electric utility companies  
20                  specifically, aggressively enhance shareholder value by making  
21                  infrastructure investments to allow for growth in utilities' earnings and  
22                  dividends but do so while managing the financial integrity and credit  
23                  standing of the utilities. This managed approach to capital spending  
24                  enhances shareholder value today, but preserves the utilities' access to  
25                  external capital markets under reasonable terms and prices into the future.
- 26                  5. Current policy where incentives are only allowed in the event of need has  
27                  encouraged the efficient utilization of resources, and best achieves the  
28                  FERC's stated goal of economically efficient investments in the  
29                  transmission infrastructure which result in reasonable costs to customers.
- 30                  6. The current FERC incentives based on need and challenges also incent  
31                  utility management to manage capital programs in a manner that maintains  
32                  financial integrity and credit standing, and thus supports utilities' access to  
33                  external capital markets under reasonable costs and terms. A FERC  
34                  incentive policy that encourages these competing but balanced  
35                  management objectives supports economically efficient transmission  
36                  infrastructure development.
- 37                  7. The investment community has made positive comments about the  
38                  supportive regulatory treatment at FERC to encourage investments and  
39                  maintain strong credit standing. A change to the FERC incentive policy is  
40                  not necessary to support TO access to capital.

1 Q PLEASE DESCRIBE WHY YOU BELIEVE EVIDENCE CLEARLY  
2 ESTABLISHES THAT UTILITIES HAVE STRONG ECONOMIC  
3 INCENTIVE TO MAKE INFRASTRUCTURE INVESTMENTS.

4 A The utility industry has been making significant investments in transmission  
5 infrastructure for at least since 2010, a date preceding the current FERC incentive  
6 policy in 2012. The electric utility industry’s plant in-service (“PIS”) as recorded in  
7 FERC Form 1 data, has grown by approximately \$750 billion in 2010 to over  
8 \$1,390 billion in 2019. This is shown graphically in Figure 1 below.



1           Of significance, while PIS has grown overall for electric utilities, transmission  
2 plant has realized the most significant increase in PIS. Transmission net PIS grew  
3 from \$127.6 billion in 2010 to \$337.4 billion in 2019. Overall, net PIS grew by 85%  
4 over this time period, but transmission plant grew by almost 165%, nearly twice as  
5 fast as the overall electric utility net PIS.

6           There are many reasons why net PIS has been growing so significantly for  
7 electric utilities over the last decade and why the cause of plant investments is not as  
8 relevant as the fact that electric utilities have made the investments, and have been  
9 able to do so by attracting significant amounts of external capital under reasonable  
10 terms and prices. Indeed, electric utilities' efforts to enhance shareholder value by  
11 growing their net PIS is expressed in their industry trade organizations and in investor  
12 reports by utilities to the investment public.

13 **Q    IS THERE EVIDENCE THAT THE ELECTRIC UTILITY INDUSTRY**  
14 **CONTINUES TO HAVE A STRONG INCENTIVE TO MAKE**  
15 **INFRASTRUCTURE INVESTMENTS?**

16 **A**    Yes. This investment allows utilities to grow their companies and enhance  
17 shareholder value. This perspective is noted by the current Edison Electric Institute  
18 ("EEI") president. In the EEI 2019 Financial Review of the electric utility industry,  
19 the current president made the following statements concerning the robust outlook of  
20 the industry:

21           As you will see in this year's Financial Review, EEI's member  
22 companies continue to build upon a strong financial foundation. The  
23 industry's average credit rating was BBB+ for the sixth straight year in

1           2019, after increasing from the BBB average that previously had held  
2           since 2004. This improved credit quality greatly supports the continued  
3           level of elevated capital expenditures, which set another record high of  
4           \$124.1 billion in 2019.

5           The EEI Index gained 25.8 percent in 2019, and our industry extended  
6           its long-term trend of widespread dividend increases. A total of 37  
7           companies, or 93 percent of the industry, increased their dividend in  
8           2019, matching the record-high percentage set in 2018. The industry's  
9           average dividend yield at the end of 2019 stood at 3.0 percent, while its  
10          dividend payout ratio was 64.1 percent for calendar year 2019. Among  
11          the primary U.S. business sectors, those results only trailed the energy  
12          sector. As of December 31, 2019, 39 of the 40 companies in the EEI  
13          Index were paying a common stock dividend.<sup>14</sup>

14           This statement by an industry trade organization is clear. Utilities grow their  
15          companies to appease their shareholders. Shareholders want increased stock value and  
16          increased dividend payments. Companies grow their earnings and ability to increase  
17          their dividends by making infrastructure investments.

18           The benefit of shareholders' value growth by making infrastructure investment  
19          is also evident in an executive financial presentation to investors. As shown on the  
20          attached Exhibit No. AMF-3, it is a common theme for utility executives to discuss  
21          value enhancement factors for shareholders. Utility executives outline the  
22          opportunities for enhancing shareholder value via increases in earnings and dividends  
23          that are largely fueled by making capital expenditure investment in growing rate base.  
24          These outlooks are expressed on my Exhibit No. AMF-3, where I highlight the utility  
25          executives' shareholder key enhancement value points made to the investment  
26          community.

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<sup>14</sup>Edison Electric Institute: *2019 Financial Review: Annual Report of the U.S. Investor-Owned Electric Utility Industry*, at ¶ II.A.12, provided as Exhibit No. AMF-4, pages 1-88.



1           This shareholder value tied to infrastructure investments is also stated in a  
2 Standard & Poor’s (“S&P”) Market Intelligence report on the utility industry. There,  
3 reports to the investment community related to utility capital programs, and the related  
4 impact on earnings and dividend-paying ability of the utilities are stated as follows:

5           Estimated capital expenditures for electric transmission and distribution  
6 (T&D) infrastructure for U.S. electric and multiutility holding  
7 companies in the RRA universe are projected to reach \$53.6 billion in  
8 2020 and to rise approximately 5% in 2021 to \$56.4 billion. T&D  
9 spending in 2022-2023 is expected to remain robust at more than \$50  
10 billion in each year, before tapering to \$35.5 billion in 2024. These  
11 conclusions flow from the June 8 Financial Focus report, “US energy  
12 utility capex undeterred by coronavirus to date, slated to reach \$141B.”  
13 By business category, T&D spending is forecast to comprise more than  
14 half of overall utility capex between 2020 and 2022, on par with levels  
15 observed in recent years and representing a substantial contribution to  
16 utility earnings growth in the years ahead. These investments also form  
17 an important component of many utilities’ environmental, social and  
18 governance, or ESG, strategies, amid a broader utility sector transition  
19 toward decarbonization through electric grid modernization and  
20 renewable energy expansion. The increase in number of renewable  
21 generation sources, which are often great distances from load centers,  
22 will continue to drive new transmission line projects.<sup>15</sup>

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<sup>15</sup>S&P Global Market Intelligence: “Financial Focus: Utility electric T&D capex on upward trend; forecast nears \$54B in 2020,” June 15, 2020, emphasis added, provided as Exhibit No. AMF-4, pages 89-93.

1    **Q    AS THE ELECTRIC UTILITY INDUSTRY MANAGED THESE LARGE**  
2    **CAPITAL PROGRAMS, SHOULD CONSIDERATION BE GIVEN TO A**  
3    **BALANCED MANAGEABLE PROGRAM, RATHER THAN SIMPLY AN**  
4    **INCENTIVE TO TRY TO ENCOURAGE THE INDUSTRY TO INCREASE**  
5    **CAPITAL SPENDING UNCHECKED?**

6    A    Yes. Effectively, there are many reasons why a managed capital program is a key  
7    factor in meeting the FERC's economically efficient transmission infrastructure  
8    development objective. First, the industry must manage the level of capital spend at a  
9    level that allows it to effectively manage its financial integrity and credit standing.  
10   Increasing capital expenditure programs to a level that cannot be reasonably managed  
11   by the utilities can have a detrimental impact on their credit standing, access to capital,  
12   and if not managed effectively will negatively impact the cost of capital.

13           Second, prices to customers can be impacted by the timing of capital  
14   expenditures. Specifically, certain transmission investments may be expected to  
15   produce benefits to transmission customers, however those benefits may be realized at  
16   different points in time. Creating economic incentives that encourage electric utilities  
17   to accelerate capital investments can increase prices to customers immediately, while  
18   benefits may not be realized by customers for many years out into the future. In  
19   reality, accelerated development of transmission assets asked customers to pay higher  
20   prices now, for expected benefits that will be realized by future generations of  
21   customers. As such, imbalanced FERC incentives can create harm to customers by  
22   increasing transmission prices for increased development cost (rate base growth) and  
23   enhanced ROE, with the expectation of uncertain lower energy costs, and benefits

1       where if those benefits are realized they are more likely passed on to future  
2       generations of customers. Again, this is not consistent with the objective of creating  
3       economically efficient transmission investment, and setting just and reasonable prices.

4               The FERC's current incentive policy of identifying transmission investments  
5       consistent with RTO/ISO planning, or encouraging incentives only when an incentive  
6       is necessary to create the priority development of transmission assets, balances these  
7       incentive mechanisms by prioritizing transmission development based RTO/ISO  
8       system improvement. The RTO/ISO development pace has supported the TOs' ability  
9       to responsibly grow capital spend and maintain financial integrity. This responsible  
10      pace of capital spending is consistent with the stated goal of efficient and economic  
11      development of infrastructure assets. FERC should not abandon its current successful  
12      approach.

13   **Q       EXPLAIN HOW TRANSMISSION INVESTMENT DEVELOPMENT HAS**  
14   **BEEN MANAGED IN A MANNER THAT SUPPORTS FINANCIAL**  
15   **INTEGRITY AND CREDIT RATINGS.**

16   **A**The electric utility industry generally manages capital programs so as to have a  
17      reasonable balance of capital expenditures in a controlled manner that allows them to  
18      make large capital expenditures while managing investment risk and credit ratings.  
19      Changing the incentive policy to encourage TOs to further expand transmission  
20      investments may constrain utility credit ratings, erode credit quality, limit their access  
21      to external capital markets, and increase utility cost of external capital.

1           Utility companies have managed the level of capital expenditures to be a  
2 relatively stable portion of depreciation expense and cash flow from operations, as  
3 shown in Table 1 below.<sup>16</sup>

<u>Year</u>	<u>CapEx</u> (1)	<u>CapEx/ D&amp;A</u> (2)	<u>CapEx/ OCF</u> (3)
2019	\$83,417	2.3x	0.6x
2015	\$85,819	2.4x	1.0x
2010	\$56,900	2.2x	0.9x

Sources:  
<sup>1</sup>S&P *Global Market Intelligence*: “Utility Capital Expenditures Update”, June 8, 2020, provided as Exhibit No. AMF-4, pages 94-98.  
<sup>2</sup>S&P *Global Market Intelligence Financial Focus*: “Capital Expenditure Update”, October 27, 2016, provided as Exhibit No. AMF-4, pages 99-107.

Notes:  
<sup>1</sup>D&A = Depreciation and Amortization.  
<sup>2</sup>OCF = Operating Cash Flow.

4           As shown in the table above, utilities have managed the size of capital  
5 expenditure programs as a proportion of internally generated cash, which is used in  
6 part to fund the capital programs. This practice manages the amount of external

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<sup>16</sup>The data for Table 1 is provided as Exhibit No. AMF-4, pages 94-107, which are capital expenditure tracking reports published by Regulatory Research Associates (“RRA”), a subsidiary of S&P Global Market Intelligence. These RRA reports show that historically electric utilities have managed increased capital spending while maintaining the utilities’ financial integrity.

1 capital needed to fund the program. This in turn manages construction risk and  
2 supports the utility's financial integrity, credit standing and access to external capital  
3 markets.

4 As such, as utilities' internally generated cash increases, with their embedded  
5 plant growing and rates increasing, utilities have systematically increased their level of  
6 capital spending. As shown in the table below, electric utilities' capital spending has  
7 increased from about \$56.9 billion in 2010 up to approximately \$83.4 billion in 2019.  
8 This is an approximate 50% increase. However, while the capital expenditures have  
9 been increasing, the table shows that the relative comparison of capital expenditures to  
10 depreciation and amortization recoveries in utility rates has remained relatively stable.  
11 The same kind of comparison is evident from a comparison of the capital expenditures  
12 to operating cash flow ("OCF") in the table. However, OCF has temporarily been  
13 reduced as a result of the Tax Cuts and Jobs Act of 2017.

14 The FERC's intent to create economically efficient incentives for utilities to  
15 manage their transmission infrastructure should continue to recognize the need to  
16 balance increasing capital expenditure programs with the utilities' need to maintain  
17 their financial integrity, credit rating and access to capital. Abandonment of the nexus  
18 test, combined with the potential for significant ROE adders, would work directly  
19 contrary to this objective.

1    **Q     DOES UTILITIES' MANAGEMENT OF LARGE CAPITAL PROGRAMS TO**  
2    **PRESERVE FINANCIAL INTEGRITY AND CREDIT STANDING ALSO**  
3    **NEED TO CONSIDER THE IMPACT ON TRANSMISSION RATES?**

4    A     Yes. In order to maintain credit standing, the transmission utilities must maintain as  
5    competitive a transmission rate as possible. To the extent transmission rates are  
6    increased to the point where they are no longer competitive, customers may seek  
7    alternative forms of energy, seek behind-the-meter generation, or move to locations  
8    where energy is more economical. Encouraging incentives that expand capital  
9    programs that do not maintain financial integrity, and unjustifiably increase  
10   transmission rates, will erode credit standing and is another factor that can result in the  
11   increase to cost of capital and transmission rates. This could have a devastating  
12   impact on TOs to the extent customers aggressively seek alternative means of  
13   managing energy costs.

14           Uncompetitive utility prices can have a negative impact on the utility's credit  
15   standing, and on the utilization of the transmission network. However, a more  
16   balanced approach where transmission rates are managed to a competitive level, in  
17   turn supports the utility's cash flow from operations to support capital investments and  
18   maintain financial integrity.

19           Again, there is a discipline to TOs' ability to responsibly and efficiently  
20   increase capital spending and it is not tied to only the awarded ROE. As the company  
21   increases its capital investment, and adjusts rates to reflect that increased capital  
22   investment, the company's depreciation expense and cash flow recovered through  
23   operations increase. This increase in cash flow then allows the utility to financially

1 support a larger capital expenditure program, and support credit. This measured  
2 approach to managing a capital program that can be supported by the financial  
3 resources of the utility, allows the utility to increase capital expenditures while  
4 managing its credit rating. This is a critical aspect in allowing the utility to manage  
5 the capital expenditure program and maintain its access to capital under reasonable  
6 terms and prices. This responsible capital expenditure management is critical in  
7 ensuring that customers receive reasonably priced transmission service and high  
8 quality, reliable service.

9 **Q HAVE CREDIT RATING AGENCIES NOTED THERE IS A CONCERN**  
10 **ABOUT RISKS ASSOCIATED WITH THE SIZE OF CAPITAL**  
11 **EXPENDITURE PROGRAMS FOR UTILITIES?**

12 **A** Yes. Because capital programs can have a significant impact on the utilities' cash  
13 flows, credit rating agencies carefully monitor the level of capital expenditure  
14 programs currently being undertaken by the utilities. Credit rating agencies are also  
15 concerned about the impact on rates to the extent customers may have difficulty  
16 paying bills if growth in invested capital results in uncompetitive utility rate structures.

17 For example, S&P states the following concerning assessment of the size of a  
18 capital program, the impact on a utility's cash flows, and affordability of service is  
19 considered in the assessment of credit ratings:

20 **2. Regulation and public policy support earnings and cash**  
21 **flow**

22 We expect that regulators will continue to provide utilities with  
23 constructive frameworks that support credit quality. For most

1 regulators, the requirement that utilities provide safe, reliable,  
2 and affordable utility services remains a priority. This  
3 regulatory perspective is balanced against an increasing  
4 awareness that the utility infrastructure in North America is  
5 aging, and that utilities may have to invest necessary capital to  
6 maintain and improve the infrastructure apparatus for electric,  
7 gas, and water systems. Such regulated infrastructure capital  
8 spending most often translates to low-risk rate base growth. In  
9 addition, regulatory support ensuring timely recovery of costs  
10 generally remains favorable for utilities' credit quality.<sup>17</sup>

11 Moody's also forms its credit outlook based on a combination of cash flow  
12 (Funds From Operations) coverage of capital expenditures, managing customers'  
13 rates, and receiving regulatory support of capital programs. Moody's notes that  
14 significant changes in any of these relevant factors could negatively impact utilities'  
15 credit standing. Moody's statements of the regulated electric and gas utility industry  
16 credit outlooks include the following:

17 **2020 outlook moves to stable on supportive regulation, weaker but**  
18 **steady credit metrics**

- 19 • **FFO-to-debt ratios will hold steady in 2020 but at lower levels.**
- 20 • **Customer rates remain steady despite elevated capital spending**  
21 **to grow rate base.**
- 22 • **State regulators and legislators will remain supportive of utility**  
23 **credit quality.**
- 24 • **What could change our outlook.** We would consider shifting our  
25 outlook to positive if regulation turns more credit-supportive or if  
26 the sector's consolidated FFO-to-debt ratio rises to around 18% on  
27 a sustainable basis. We would consider changing our outlook to  
28 negative if weakened cash flow causes the ratio to fall to around  
29 14%. A more contentious regulatory environment or an increase in

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<sup>17</sup>*S&P Global Ratings*: "Industry Top Trends 2019: North American Regulated Utilities," November 8, 2018, at 5, emphasis added, provided as Exhibit No. AMF-4, pages 108-118.



1                   leverage within the utility sector’s capital structure could also  
2                   change our outlook to negative.<sup>18</sup>

3                   Finally, Fitch also makes comments concerning the impact of construction  
4                   programs on the utility’s financial capacity to manage the capital program, and  
5                   consider the impact on rate affordability. Fitch states as follows:

6                   **Constructive Regulation Supports Recovery in Credit Metrics**

7                   **Fitch’s Sector Outlook: Stable**

8                   Fitch Ratings’ stable outlook embeds an expectation that sector credit  
9                   metrics will begin to stabilize in 2020, driven by an increase in FFO  
10                  after the record capex in 2019 and conclusion of a majority of tax  
11                  reform-related refunds. Low commodity prices and interest rates,  
12                  O&M cost savings, in part due to the ongoing transition to cleaner  
13                  generation mix, and tax refunds are providing ample headroom to  
14                  utilities to seek recovery for capital investments without undue pressure  
15                  on customer bills.

16                  We expect utility capex to remain elevated in 2020. Much of this is  
17                  driven by investments in grid modernization and resiliency, renewable  
18                  generation, and natural gas pipeline replacement and safety, all of  
19                  which are consistent with public policy goals and garner wide  
20                  regulatory support.

21                  **Rating Outlook: Stable**

22                  With approximately 88% of ratings on Stable Outlook, we expect  
23                  limited rating movement in 2020.<sup>19</sup>

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<sup>18</sup>*Moody’s Investors Service Outlook*: “Regulated electric and gas utilities – US: 2020 outlook moves to stable on supportive regulation, weaker but steady credit metrics,” November 7, 2019, at 1, provided as Exhibit No. AMF-4, pages 119-135.

<sup>19</sup>*Fitch Ratings*: “Fitch Ratings 2020 Outlook: North American Utilities, Power & Gas,” December 4, 2019, at 1, underlining emphasis added, provided as Exhibit No. AMF-4, pages 136-141.

1 Q HAVE CREDIT RATING AGENCIES NOTED WHETHER OR NOT  
2 CURRENT FERC REGULATORY POLICIES AND INCENTIVES SUPPORT  
3 FINANCIAL INTEGRITY AND CREDIT STANDING OF UTILITIES?

4 A Yes. FERC has consistently noted that transmission utilities regulated by FERC have  
5 a high probability of full cost recovery under the existing FERC rate-setting protocols.  
6 I have outlined some comments below related to only transmission companies  
7 operating before FERC.

8 Credit rating agencies have also noted the need to manage capital expenditure  
9 programs reasonably. Unjustifiably inflating capital programs to chase ROE  
10 incentives could have a negative impact on the TO's credit rating, and ability to access  
11 external capital markets.

12 S&P makes positive comments about FERC's regulatory treatment for  
13 ensuring cost recovery, and the supportive strong financial conditions of transmission  
14 affiliates. For example, S&P stated the following concerning companies that are  
15 predominantly transmission-only utility companies that are regulated by the FERC.  
16 These companies include American Transmission Company ("ATC") and  
17 International Transmission Company ("ITC") and its affiliate, Michigan Electric  
18 Transmission Company ("METC").

19 S&P commented about ATC:

20 Formulaic, forward-looking rate-setting structure under the  
21 Federal Energy Regulatory Commission (FERC) supports  
22 American Transmission Co.'s (ATC's) effective management of  
23 regulatory risk.

24 \* \* \*



1       **III. THE COSTS OF THE PROPOSED INCENTIVE CAN BE A SIGNIFICANT**  
2       **AND UNJUSTIFIED COST BURDEN ON TRANSMISSION CUSTOMERS**

3       **Q       WHAT ARE THE POTENTIAL COSTS ON CUSTOMERS IF THE FERC**  
4       **IMPLEMENTS ITS INCREASED ROE ADDERS BASED ON ITS PROPOSED**  
5       **INCENTIVE TARGETS?**

6       **A**The proposed ROE incentives will transform a base ROE into a return more in line  
7       with speculative enterprises and would produce a return that is not just and reasonable.  
8       This is particularly true in face of today's very low capital market costs. For example,  
9       in FERC Opinion Nos. 569 and 569-A, the Commission set base ROEs for MISO TOs  
10      at 9.88% and 10.02%, respectively. A 1 percentage point premium for joining an  
11      RTO/ISO would add over approximately a 10% premium to this earnings level. The  
12      proposal for such a significant increase in the base ROE will unjustifiably award TOs  
13      with a return that compensates for far greater risk than the TOs assume by making  
14      FERC regulated transmission investments. Further, the resulting ROEs of 10.88% and  
15      11%, respectively, are nearing the estimated return on the market of 11.8% used in the  
16      CAPM analysis in reaching these base ROEs.<sup>22</sup> The full maximum amount of the  
17      ROE incentives of 250 basis points represents an enormous premium to the base ROE,  
18      of over 25%, and would provide TOs with returns well above that of expected market  
19      returns. This level of ROE is competitive with the expected returns of speculative,  
20      high risk, ventures. The resulting impact on transmission prices would produce unjust  
21      and unreasonable rates to transmission customers.

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<sup>22</sup>EL14-12-003, Initial Brief of the Commission Trial Staff, Attachment A, page 6; and EL15-45-000, Initial Brief of the Commission Trial Staff, Attachment A, page 6.

1           The direct impact on measurement of transmission revenue requirement is  
2           equally excessive based on these proposed ROE adders. The increase in total costs to  
3           customers that take transmission service can be significant. For example, simply  
4           looking at the transmission rate base for companies that participate in RTOs/ISOs, the  
5           potential increased cost to those customers of the various incentives is stated as  
6           follows:

7           One component of the proposed new incentive policy will provide all TOs that  
8           join an RTO/ISO a 100 basis point ROE adder. Currently, the RTO/ISO adder is  
9           50 basis points, and only made available to TOs that voluntarily join the RTO/ISO. It  
10          is important to note that many TOs have joined RTOs/ISOs as a matter of regulatory  
11          commitments, or mergers and acquisitions, or based on changes in regulatory rules  
12          within state jurisdictions. It is not reasonable to ask customers to pay higher  
13          transmission prices to award a utility to do something it agreed to as part of a  
14          settlement, or is obligated to do as part of its state regulatory requirements.

15          Table 2 below, shows the increase in transmission prices for the various RTO  
16          regions based on a 100 basis point ROE adder.

<b>TABLE 2</b>	
<b><u>Revenue Impact 100 bpt ROE</u></b>	
<b>(\$000)</b>	
<b><u>RTO/ISO</u></b>	<b><u>Amount</u></b>
CAISO	\$125,092
MISO	\$196,625
NEISO	\$72,032
NYISO	\$14,426
PJM	\$282,308
SPP	\$69,912
<b>Total</b>	<b>\$760,396</b>

Source: Exhibit No. AMF-5

1           As shown in the table above, each of the various RTO/ISO regions’ prices and  
2 revenue collections from customers will increase dramatically. On average, these  
3 increases in prices equate to an approximately \$760 million increase in transmission  
4 rates. This annual cost will increase as RTO/ISO rate base or net plant grows over  
5 time.

6           Another aspect is to provide ROE incentive adders of 50 basis points to  
7 100 basis points for certain economic benefit tests. There are material deficiencies in  
8 these economic benefit tests as discussed below. However, the potential increase in  
9 costs for transmission customers will depend on the assets qualifying for these  
10 incentives. Because a production cost study can be impacted by the inputs, and  
11 changes in factors underlying the outlook for changes in market conditions, the results  
12 can be very controversial. Under such circumstances, the costs to transmission  
13 customers would be dramatic. If TOs start adding to their current rate base,

1 transmission assets that are qualifying for economic benefits, and these accumulate  
2 over time, eventually the transmission assets that qualify for a benefit could be a  
3 significant portion of the total transmission rate base.

4 Over time, if the maximum ROE incentive of 250 basis points is applied to a  
5 portion of a utility's rate base, then the cost outlined in Table 2 above would be  
6 increased by this additional adder cost. If initially the 250 basis points are applied to  
7 approximately 10% of the rate base, the annual cost in Table 2 above would be  
8 increased by another \$150 million. As the incentive ROE grows up to a greater  
9 portion of rate base, up to all of rate base, the increase could be as much as two and a  
10 half times the estimate outlined in Table 2 above, or in excess of \$2 billion per year. It  
11 is difficult to imagine just how expensive this could be, but largely depends on the  
12 level of maximum ROE incentive permitted to be included in the development of  
13 rates.

14 **IV. UNJUSTIFIED FINANCIAL INCENTIVES CONFLICT WITH**  
15 **THE NOPR'S STATED GOAL OF ECONOMICALLY**  
16 **EFFICIENT INFRASTRUCTURE INVESTMENTS**

17 **Q DO YOU BELIEVE THAT THE PROPOSED CHANGE OF THE**  
18 **INCENTIVES TEST FROM BEING A NEXUS TEST TO BEING A BENEFITS**  
19 **TEST WILL ACHIEVE THE FERC'S OBJECTIVES?**

20 **A** No. As stated above, the current FERC policy is to provide fair compensation with  
21 prudent and reasonable infrastructure investment that complies with the FERC's goal  
22 of economically efficient transmission systems. Incentives are only allowed when a

1 demonstration of need exists, and that need is shown to be consistent with the public  
2 interest.

3 In significant contrast, allowing for a benefits test would change the dynamics  
4 of transmission investment on the part of TOs. TOs will have a financial and  
5 economic incentive to maximize transmission investments that are subject to an  
6 enhanced ROE. This can create more controversy in the system planning process, can  
7 create controversy in identifying whether or not there are any economic benefits  
8 associated with transmission investments, and whether or not the transmission  
9 investments are needed for improving reliability.

10 Under the FERC policy, TOs will be permitted to earn a well above market  
11 rate of return on transmission investments subject to an ROE incentive. This incentive  
12 can be up to 250 basis points, and will not be limited by the high-end of the zone of  
13 reasonableness established as appropriate for setting fair compensation for TOs. This  
14 opportunity to earn above market rates of return will create significant economic  
15 incentives and financial incentives for TOs to maximize transmission investments to  
16 achieve this windfall opportunity. The transmission planning will convert to a process  
17 that is searching for transmission investments that will earn an incentive ROE rather  
18 than purely look for investments that are needed for improvements to reliability and  
19 for relieving transmission constraints. TOs will be economically and financially  
20 incented to influence the RTO/ISO planning process to identify and prioritize  
21 transmission investments that qualify for incentive rates of return. This will  
22 complicate and potentially weaken the RTO/ISO planning process and skew the  
23 identification and assessment of whether new transmission investments truly will



1 create economic benefits through fuel savings or are truly needed for system reliability  
2 benefits.

3 Equally as important, the TOs will likely have strong financial and economic  
4 incentives to invest in transmission plant that are provided well above market rates of  
5 return, that may no longer continue to plan and manage levels of capital investments  
6 so as to maintain large capital programs, while at the same time manage financial  
7 integrity and credit standing. Utilities may be more willing to expand capital  
8 programs above cash flow coverages and weaken credit, potentially impair access to  
9 external capital, or increase their cost of external capital.

10 The incentive to maximize transmission investments may also result in TOs  
11 hiring less qualified external contractors, or overloading existing internal engineering  
12 and technicians capable of economically and efficiently designing, planning and  
13 constructing transmission investments. In either case, the ability of the utility to  
14 manage an efficient and economic capital program can become impaired and the costs  
15 of the programs can suffer. Further, the reliability and life of the assets could also be  
16 detrimentally impacted. All of the impacts will negatively impact transmission  
17 customers.

18 **Q IS THERE CONCERN THAT UTILITIES MAY NOT HAVE THE**  
19 **RESOURCES TO MANAGE A CONTINUED GROWTH IN CAPITAL**  
20 **EXPENDITURES?**

21 **A** Yes. This is evident from certain concerns stated by certain executives that the aging  
22 of the technical work force of the utility is nearing retirement, and some utilities are



1           many employees with specialized skills, such as maintaining and  
2 servicing our electric and natural gas infrastructure and operating our  
3 energy centers. We are also party to collective bargaining agreements  
4 that collectively represent about 51% of Ameren’s total employees.  
5 Any work stoppage experienced in connection with negotiations of  
6 collective bargaining agreements could adversely affect our  
7 operations.<sup>24</sup>

8                                   **V. THE PROPOSED BENEFIT TEST WILL NOT**  
9                                   **PROTECT CUSTOMERS FROM EXCESSIVE ROE AWARDS**

10   **Q     DID THE FERC OUTLINE THE OBJECTIVES IN DEVELOPING A**  
11           **BENEFITS TEST AS PART OF ITS INCENTIVE POLICY?**

12   **A     Yes.** The FERC stated it wanted to limit measurement of economic benefits to  
13 adjusted production costs or similar measures of congestion reduction or certain other  
14 quantifiable benefits that are verifiable and not duplicative. FERC stated the analysis  
15 seeks to minimize total system costs by evaluating the security constrained unit  
16 commitment and economic dispatch of the system over a given time horizon.<sup>25</sup> FERC  
17 stated it expects that these economic dispatch runs will be based on the RTO/ISO  
18 analyses of the economic benefits of transmission projects.<sup>26</sup> While the Commission  
19 noted that these economic dispatch studies can be confidential, it is assuming that the  
20 stakeholders will have access to these economic dispatch results.<sup>27</sup>

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<sup>24</sup>Ameren Corporation 2018 Form 10-K at 14, 16 and 25, underlining emphasis added, provided as Exhibit No. AMF-4, pages 252-257.

<sup>25</sup>NOPR at ¶ 48.

<sup>26</sup>*Id.* at ¶ 44.

<sup>27</sup>*Id.*

1    **Q     DOES FERC’S PROPOSAL FOR OUTLINING THE MEASUREMENT OF**  
2           **ECONOMIC BENEFITS IN SUPPORT OF SIGNIFICANT ROE INCENTIVE**  
3           **ADDERS PROVIDE ADEQUATE PROTECTION TO CUSTOMERS?**

4    **A     No.** The use of production cost studies for measuring benefits to justify ROE  
5           incentives is far from sufficient to ensure that customers’ interests are protected.  
6           Production cost studies generally are statistically based methodologies that project  
7           over a long time horizon, in an effort to estimate the impacts on delivered energy cost  
8           that will be impacted by changes in load (growth and time of day shape), changes and  
9           reliability of production resources, changes in transmission constraints, changes in fuel  
10          costs, changes in environmental regulations, and additions and retirements of  
11          generating resources.

12                 All of these highly uncertain variables are modeled under wide ranges of  
13                 assumptions that are believed to capture the range of impacts on future energy costs.  
14                 The production cost runs are really thousands of different scenarios that are assigned  
15                 probability of occurrences to produce a statistical outlook of an “expected” production  
16                 cost result. The fuel saving estimated from these long-term production cost planning  
17                 tools does not produce a known and measurable energy savings that can be used to  
18                 reliably offset a known ROE cost increase, and have any confidence that rates charged  
19                 to transmission customers are just and reasonable.

20                 These production cost model projections are useful in identifying the expected  
21                 need for new transmission investments. If the prices for those transmission investment  
22                 developments are based on prudent cost with fair compensation then the public  
23                 benefits are supported by rational planning. As such, production cost models are

1           beneficial tools in the economically efficient planning of transmission infrastructure.  
2           However, even on a resource planning perspective, a production cost model alone is  
3           not sufficient to economically justify transmission investments.

4   **Q     HAVE THERE BEEN ANY STUDIES THAT QUESTION THE USEFULNESS**  
5           **OF MEASURING TRANSMISSION INVESTMENT ECONOMIC BENEFITS**  
6           **USING ONLY PRODUCTION COST STUDIES?**

7   **A     Yes.** One such study was performed by The Brattle Group. The Brattle Group study  
8           questioned identifying prudent transmission investments only on the basis of a  
9           production cost study, concluding the following:

- 10           • Importance of Considering All Benefits
  - 11           ○ Not all proposed transmission projects can (or should) be
  - 12           justified economically
  - 13           ○ Transmission projects can provide a wide range of benefits—
  - 14           economic, public, and reliability—to a range of market
  - 15           participants and regions
  - 16           ○ Narrow or conservative evaluation of transmission benefits risks
  - 17           rejection of valuable projects
  - 18           ○ Transmission benefits in large part are a reduction in system-
  - 19           wide costs
  - 20           ○ Not considering the full economic benefits of transmission
  - 21           investments means not considering all costs and the potentially
  - 22           very-high-cost outcomes that market participants would face
  - 23           without these investments
  - 24           ○ Production cost simulations have become a standard tool to
  - 25           assess “economic benefits” of transmission, but only considers
  - 26           short-term dispatch-cost savings under very simplified system
  - 27           conditions (e.g., no transmission outages)

- 1                   ○ Simplified simulations reflect incomplete production cost  
2                   savings, thus only a smaller portion of the overall economy-  
3                   wide benefits
  
- 4                   ● Other Benefits considered by RTOs when performing transmission  
5                   planning
  - 6                   ○ Facilitation of the retirement of aging power plants
  - 7                   ○ Encouraging fuel diversity
  - 8                   ○ Improved reserve sharing
  - 9                   ○ Increased voltage support
  - 10                  ○ Enabling future markets
  - 11                  ○ Storm hardening
  - 12                  ○ Improving operating practices/maintenance schedules
  - 13                  ○ Lowering reliability margins
  - 14                  ○ Improving dynamic performance and grid stability during  
15                  extreme events
  - 16                  ○ Societal economic benefits
  - 17                  ○ Mitigation of weather uncertainty
  - 18                  ○ Mitigation of renewable generation uncertainty
  - 19                  ○ Reduced cycling of baseload plants
  - 20                  ○ Increased ability to hedge congestion costs
  - 21                  ○ Increased competition and liquidity
  - 22                  ○ Reduced air emissions
  - 23                  ○ Avoided reliability projects
  - 24                  ○ Avoided generation investment
  
- 25                  ● Long life of transmission assets requires comparison of long-term  
26                  benefits and costs

- 1                   ○ Either on a present value or levelized annual basis
- 2                   ○ Over a time period, such as 40 or 50 years, that approaches the
- 3                   useful life of the physical assets
- 4                   ● How benefits and costs accrue over time and across future scenarios
- 5                   will help optimize the timing of investments
- 6                   ● Near- and long-term uncertainties need to be addressed to develop
- 7                   robust plans and least-regret projects
- 8                   ● Long-term uncertainties
- 9                   ○ (industry structure, new technologies, fundamental policy
- 10                  changes, and shifts in fuel market fundamentals) can be
- 11                  addressed through scenario-based analyses
- 12                  ○ Near-term uncertainties within long-term scenarios
- 13                  (uncertainties in loads, fuel prices, transmission and generation
- 14                  outages) should be evaluated through sensitivity or
- 15                  “probabilistic” analyses<sup>28</sup>

16                   Modifying the ratemaking incentives as proposed will create ROE adders that

17                   are tied specifically to the development of simplistic production cost model runs,

18                   which estimate potential fuel savings in the future. This will modify the prioritization

19                   of transmission investments for at least transmission providers, and may have undue

20                   influence on RTO/ISO planning studies in prioritizing transmission investments. This

21                   will essentially move away from economically efficient transmission infrastructure

22                   development, and move it toward maximizing shareholder value by choosing

23                   transmission projects that can earn and enhance ROE as opposed to creating greater

24                   system benefit. The proposed change is simply inappropriate and does not meet the

25                   FERC’s stated goal of economically efficient transmission infrastructure development.

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<sup>28</sup>The Brattle Group Presentation: “The Benefits of Electric Transmission: Identifying and Analyzing the Value of Investments,” July 31, 2013, provided as Exhibit No. AMF-4, pages 258-282.

1   **Q    IF PRODUCTION COST STUDIES ARE NOT BY THEMSELVES**  
2       **ADEQUATE FOR TRANSMISSION SYSTEM PLANNING, SHOULD**  
3       **PRODUCTION COST STUDIES ALONE BE ADEQUATE FOR MEASURING**  
4       **ECONOMIC BENEFITS OF TRANSMISSION ASSETS?**

5    A    No. Production cost studies simply are not reliable enough to measure economic  
6       benefits associated with transmission investments that can justify an incentive ROE  
7       adder. Production cost studies are long-term studies that try to capture highly  
8       uncertain variables which can impact the need and drive economic investments in new  
9       infrastructure assets. It does produce expected values but it does not produce actual  
10      values. As a consequence, it is an appropriate tool for planning, but should not be the  
11      only tool utilized in identifying new infrastructure investments. A production cost  
12      study does not produce known and measurable cost savings and therefore should not  
13      be used to justify increased costs to customers to pay TOs ROE incentives. The net  
14      impact on customers is highly uncertain from the production cost study, but  
15      customers' rates certainly will go up by the inclusion of ROE adders.

16   **Q    DO THE PROPOSED INCENTIVES RELATED TO RELIABILITY**  
17       **INCENTIVES PROVIDE ADEQUATE PROTECTION TO CUSTOMERS?**

18    A    No. The proposed incentive policy will add a 50 basis point ROE incentive for  
19       transmission projects that provide significant and demonstrable reliability benefits.<sup>29</sup>  
20       This proposal is unreasonable for several reasons. First, transmission investment that  
21       can improve reliability is generally the standard which demonstrates that a

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<sup>29</sup>NOPR at ¶ 65.



1 transmission investment is prudent and reasonable and should be undertaken. A fair  
2 and reasonable return for making transmission reliability investments is at the FERC's  
3 base ROE without any adders. The risk of such investment is low due to FERC's  
4 investor friendly cost recovery rate-setting protocols along with a fair and reasonable  
5 risk-adjusted base ROE. An above market rate of return is not justified for  
6 transmission companies undertaking the investment opportunities that align with the  
7 low-risk nature of making transmission infrastructure investments subject to minimal  
8 cost recovery risk uncertainty based on FERC current ratemaking policies.

9 It is clear from the FERC's standards that there are many ways to measure  
10 reliability, and therefore the awarded return on equity cannot be clearly distinguished  
11 from simply making a prudent investment decision, and an incentive ROE which is  
12 necessary to provide adequate incentive for the transmission infrastructure investment  
13 to actually be made. The proposal for an incentive ROE based on enhanced reliability  
14 is unjustified, unneeded, and should not be adopted.

15 **Q DOES THIS CONCLUDE YOUR AFFIDAVIT?**

16 **A Yes.**

**Qualifications of Michael P. Gorman**

1    **Q    PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2    A    Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3        Chesterfield, MO 63017.

4    **Q    PLEASE STATE YOUR OCCUPATION.**

5    A    I am a consultant in the field of public utility regulation and a Managing Principal with  
6        the firm of Brubaker & Associates, Inc. ("BAI"), energy, economic and regulatory  
7        consultants.

8    **Q    PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND**  
9        **WORK EXPERIENCE.**

10   A    In 1983 I received a Bachelor of Science Degree in Electrical Engineering from  
11        Southern Illinois University, and in 1986, I received a Master's Degree in Business  
12        Administration with a concentration in Finance from the University of Illinois at  
13        Springfield. I have also completed several graduate level economics courses.

14                In August of 1983, I accepted an analyst position with the Illinois Commerce  
15        Commission ("ICC"). In this position, I performed a variety of analyses for both  
16        formal and informal investigations before the ICC, including: marginal cost of  
17        energy, central dispatch, avoided cost of energy, annual system production costs, and  
18        working capital. In October of 1986, I was promoted to the position of Senior  
19        Analyst. In this position, I assumed the additional responsibilities of technical leader

1           on projects, and my areas of responsibility were expanded to include utility financial  
2           modeling and financial analyses.

3           In 1987, I was promoted to Director of the Financial Analysis Department. In  
4           this position, I was responsible for all financial analyses conducted by the Staff.  
5           Among other things, I conducted analyses and sponsored testimony before the ICC on  
6           rate of return, financial integrity, financial modeling and related issues. I also  
7           supervised the development of all Staff analyses and testimony on these same issues.  
8           In addition, I supervised the Staff's review and recommendations to the Commission  
9           concerning utility plans to issue debt and equity securities.

10          In August of 1989, I accepted a position with Merrill-Lynch as a financial  
11          consultant. After receiving all required securities licenses, I worked with individual  
12          investors and small businesses in evaluating and selecting investments suitable to their  
13          requirements.

14          In September of 1990, I accepted a position with Drazen-Brubaker &  
15          Associates, Inc. ("DBA"). In April 1995, the firm of Brubaker & Associates, Inc. was  
16          formed. It includes most of the former DBA principals and Staff. Since 1990, I have  
17          performed various analyses and sponsored testimony on cost of capital, cost/benefits  
18          of utility mergers and acquisitions, utility reorganizations, level of operating expenses  
19          and rate base, cost of service studies, and analyses relating to industrial jobs and  
20          economic development. I also participated in a study used to revise the financial  
21          policy for the municipal utility in Kansas City, Kansas.

1           At BAI, I also have extensive experience working with large energy users to  
2           distribute and critically evaluate responses to requests for proposals (“RFPs”) for  
3           electric, steam, and gas energy supply from competitive energy suppliers. These  
4           analyses include the evaluation of gas supply and delivery charges, cogeneration  
5           and/or combined cycle unit feasibility studies, and the evaluation of third-party  
6           asset/supply management agreements. I have participated in rate cases on rate design  
7           and class cost of service for electric, natural gas, water and wastewater utilities. I have  
8           also analyzed commodity pricing indices and forward pricing methods for third party  
9           supply agreements, and have also conducted regional electric market price forecasts.

10           In addition to our main office in St. Louis, the firm also has branch offices in  
11           Phoenix, Arizona and Corpus Christi, Texas.

12   **Q   HAVE YOU EVER TESTIFIED BEFORE A REGULATORY BODY?**

13   **A**   Yes. I have sponsored testimony on cost of capital, revenue requirements, cost of  
14           service and other issues before the Federal Energy Regulatory Commission and  
15           numerous state regulatory commissions including: Arkansas, Arizona, California,  
16           Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas,  
17           Louisiana, Michigan, Mississippi, Missouri, Montana, New Jersey, New Mexico, New  
18           York, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Tennessee, Texas,  
19           Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming, and  
20           before the provincial regulatory boards in Alberta and Nova Scotia, Canada. I have  
21           also sponsored testimony before the Board of Public Utilities in Kansas City, Kansas;

1 presented rate setting position reports to the regulatory board of the municipal utility  
2 in Austin, Texas, and Salt River Project, Arizona, on behalf of industrial customers;  
3 and negotiated rate disputes for industrial customers of the Municipal Electric  
4 Authority of Georgia in the LaGrange, Georgia district.

5 **Q PLEASE DESCRIBE ANY PROFESSIONAL REGISTRATIONS OR**  
6 **ORGANIZATIONS TO WHICH YOU BELONG.**

7 A I earned the designation of Chartered Financial Analyst (“CFA”) from the CFA  
8 Institute. The CFA charter was awarded after successfully completing three  
9 examinations which covered the subject areas of financial accounting, economics,  
10 fixed income and equity valuation and professional and ethical conduct. I am a  
11 member of the CFA Institute’s Financial Analyst Society.

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**Acronyms and Abbreviations**

ATC	American Transmission Company
BAI	Brubaker & Associates, Inc.
CFA	Chartered Financial Analyst
Commission	Federal Energy Regulatory Commission
DBA	Drazen-Brubaker & Associates, Inc.
EEI	Edison Electric Institute
FERC	Federal Energy Regulatory Commission
Form 730	Report of Transmission Investment Activity
FPA	Federal Power Act
ICC	Illinois Commerce Commission
ISO	Independent System Operator
ITC	International Transmission Company
NOPR	Notice of Proposed Rulemaking
OCF	Operating Cash Flow
PIS	Plant In-Service
RFP	Request for Proposals
ROE	Return on Equity
RRA	Regulatory Research Associates
RTO	Regional Transmission Organization
S&P	Standard & Poor's
Transcos	Transmission Companies
TO	Transmission Owner