

Industrial Energy Consumers of America

The Voice of the Industrial Energy Consumers

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I want to thank you for your interest in the Industrial Energy Consumers of America (IECA). If the cost of energy and energy efficiency is important to your company – IECA is an organization that you should consider. Companies whose core business is to produce oil, natural gas, coal or electricity are prohibited from membership. As a result, IECA policies exclusively reflect the industrial consumer's point of view. It is for this reason that in Washington DC, IECA is considered the "voice of the industrial energy consumer."

The Industrial Energy Consumers of America is a nonpartisan association of leading manufacturing companies with \$1.0 trillion in annual sales, over 3,700 facilities nationwide, and with more than 1.7 million employees worldwide. It is an organization created to promote the interests of manufacturing companies through advocacy and collaboration for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets. IECA membership represents a diverse set of industries including: chemicals, plastics, steel, iron ore, aluminum, paper, food processing, fertilizer, insulation, glass, industrial gases, pharmaceutical, building products, automotive, brewing, independent oil refining, and cement.

I am pleased to have this opportunity to introduce you to some of the benefits of IECA membership including:

- A unique organization, where IECA is the only national cross industry trade association dedicated exclusively to policy to a broad array of energy/environment related issues.
- Representation before key federal legislative and regulatory bodies.
- Stewardship of our industry's reputation through credible public communications.
- Access to IECA meetings where you can contribute to policy development, monitor legislative and regulatory issues, meet with top policy makers, network and learn from the experiences of industry peers and develop critical skills.
- Leadership opportunities on IECA task forces.

Please visit our website at (<u>www.ieca-us.org</u>) for details of these and other member benefits. As a new member, you will be invited to an orientation session where you can learn even more about ways to maximize your membership investment.

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If you have questions or need additional information, please call IECA at 202-223-1420. We look forward to having you as a member of the Industrial Energy Consumers of America (IECA).

Sincerely,

Paul N. Cicio President

Enclosures



INDUSTRIAL ENERGY CONSUMERS OF AMERICA (IECA)

OVERVIEW

IECA is a 501 (C) (6) nonprofit member-led organization founded fifteen years ago to promote the interests of manufacturing companies for which the availability, use and cost of energy, power or feedstock play a significant role in their ability to compete in domestic and world markets.

IECA was founded on the belief that a robust, diverse, affordable and reliable supply of energy is required to sustain economic growth, quality of life for our citizens, and the competitiveness of industry.

A Unique Organization

IECA is the only national cross industry trade association dedicated to a broad array of energy/environment related issues. Corporate board members are top energy procurement, EHS, and government affairs managers who are leaders in their industry, technical experts, strongly committed to energy efficiency and environmental progress. IECA membership represents a diverse set of industries including: chemicals, plastics, steel, iron ore, aluminum, paper, food processing, fertilizer, insulation, glass, industrial gases, pharmaceutical, building products, automotive, brewing, independent oil refining, and cement.

IECA provides a unique forum to address national energy related issues, and meet with policy makers and advocate sound policy.

Committed to four areas that are intricately intertwined

- A robust, diverse, affordable and reliable supply of energy, power and feedstock
- Energy efficiency, cogeneration of power & steam and waste heat to power
- Climate change policy without loss of competitiveness
- Education of policy makers

Organized by Six Committees

Each committee is focused on policy development, identification and monitoring of issues, and developing and implementing action plans.

- Natural Gas/Feedstock
- Electricity/CHP/WHR/Renewable Energy
- Climate Change
- Environment
- Commodity Markets
- Coal